



“Curse of Oak Island” **MEETS** “MythBusters”

Campeche Cove (Galveston Island, Texas) has intrigued treasure hunters for more than 200 years. It is believed the island is hiding dozens of legendary **18th & 19th century treasures**, but no one has ever been able to find the loot. **Enter the Hix Boys**; brothers, war heroes treasure hunters, truth seekers, MacGyver like problem solvers who are descendants of the Pirate King, Jean Laffite. The brothers possess family documents, that could help solve Campeche Cove’s mysterious past. A mystery, if solved, would lead to one of the **largest caches of lost treasure in American History**.

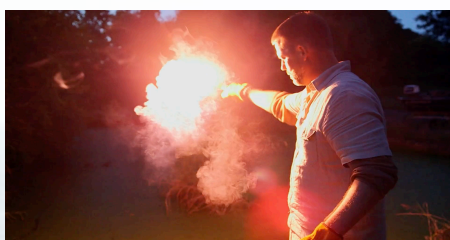


Jay, Cody, and Chuck Hix

The Hix Boys have an extraordinary knack for unconventional problem solving and an extensive bank of **redneck engineering** knowledge they will put to use while investigating each legend. But it won't be easy, as the search is expensive and dangerous; the currents off the Galveston coast are deadly, and the land has been extremely layered and weathered over the years. Working under the sponsorship of their **family’s scuba/outdoor adventure shop**, the Hix brothers set out for family and fortune attempting to discover the true history and treasure, which occasionally takes their investigations off the Island in search of more clues.

The Hix Boys quest to locate the treasure and piece together the complex mysteries of Campeche Cove’s past, will bring them face-to-face with scientists, treasure hunters, politicians, historians, and maybe even a few modern-day pirates.

The Hix Boys have two goals:



1. Locate the lost **treasures** of Campeche Cove.
2. Discover the true **history** of Campeche Cove.



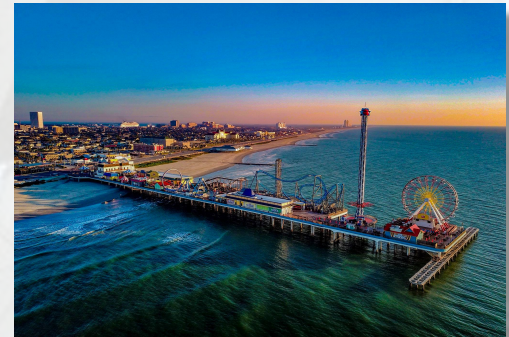
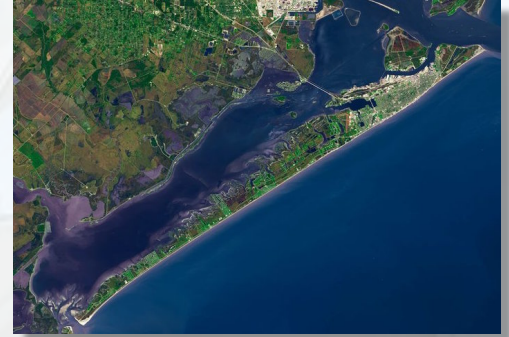
CAMPECHE COVE | THE HIX BOYS

**HIX
BOYS**

CAMPECHE COVE

Galveston Island is a coastal resort city on the Gulf Coast, about 50 miles southeast of Houston, TX. Galveston's first permanent European settlements were built around 1816 by French pirate Louis-Michel Aury to help Mexico fight Spain. Aury established a privateering base on the island that flourished for almost a decade. Later, the Island became the main port for the Texas Navy during the Texas revolution and eventually served as the capital of the Republic of Texas. Also during the 19th century, Galveston became one of the largest ports in the United States and for a time was Texas' largest city.

Galveston has had many names over the years; "Isle of bad fate" by the Spanish, "Auia" by the original inhabitants of the Karankawa tribes, and even "Campeche" by the French pirate Jean Laffite. There's a certain romanticism to the Island that has spun many legends and intrigued treasure hunters for decades. Hollywood has even recently been bewitched by Galveston with hit shows such as *HGTV's "Saving Galveston"* and *CBS' primetime series, "Young Sheldon"* set on the Island.



A FEW OF THE LEGENDS & TREASURES

1528

Famous Spanish Explorer Cabeza de Vaca was the first European to settle the area when he and his men were shipwrecked off Galveston. Only a handful survived, but their treasure has never been discovered.

1815

French Pirate Louis-Michel Aury became Governor to help Spain fight Mexico. Aury established a privateering base on the island, but was soon de-throne by another pirate while away on a mission. None of Aury's treasure has been found.

1821

The Stewart Mansion is believed to be haunted & full of treasure. Legend says a voodoo queen put a curse on the land and created blazing red eyed wild dog ghosts to protect the truth and treasure.

HOW THEY ALL CONNECT WILL SHOCK YOU!!!!

1755

Akokisa Indian tribe (cannibals) were divided up into five villages and spread all throughout the region – their most valuable treasures are believed to have stayed with the Galveston tribe, but they have never been discovered.

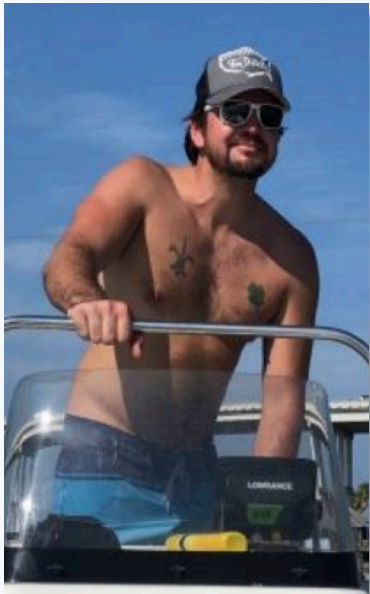
1817

Famed pirate Jean Laffite takes over and renames Galveston Campeche. When he leaves Campeche in 1821 legend says he buried his wife and treasure in the basement.

1836

The "Twin Sisters" as they are known, are a pair of brass cannons that are considered to be the holy grail of Texas Archaeology. They were used in the San Jacinto Battle and believe to have been thrown into the Galveston Bay.

THE BROS.



Wm. Cody Hix (40), the youngest, was born and raised in Baytown, Texas. Not knowing what he wanted to do in life he joined the military at age 18, leaving 2 weeks after high school. He served as an infantry team leader in the Army 82nd Airborne Division earning a secret clearance for combat radio communications, emergency field medical training, explosives and heavy weapons, and also attending sniper school at Camp Robinson, Arkansas and the Jungle Operations Training Center (JOTC) in Panama, Central America. He then served as an infantry squad leader in the 1st infantry division while deployed to Iraq. There his squad was often the main effort in patrols, raids, and counter terrorism activities.

Cody graduated from the University of Houston with a Bachelors in philosophy. During which (to pay for college) he became a SCUBA instructor through PADI, and later a lifeguard instructor and an instructor trainer through the American Red Cross. Having been raised on boats, after working hard he recently earned the OUPV captains license through the United States Coast Guard.

Cody currently lives in Baytown, Texas and runs an outdoor adventure and SCUBA shop with Jay & Chuck.



Jay Hix (44) is an adventurepreneur, television producer, and author. He was the field producer for hit shows such as Extreme Makeover: Home Edition and Hoarders, before living out his dreams of guiding people on outdoor adventures helping them reconnect with their goals and dreams. Jay owns and operates an outdoor adventure/scuba company with brothers Chuck and Cody Hix (**TheHixBoys.com**).

Jay was born and raised in Baytown, Texas; a small refinery town located about thirty miles east of Houston. From an early age, Jay learned to appreciate and respect the outdoors from his grandfather who was a businessman, doctor, WWII P.O.W., church deacon, and Master Mason. Jay describes his Grandfather as a true American hero and credits him for helping Jay become the man he is today.

In addition to being an adventurepenuer, Jay has a passion for treasure hunting and has worked with several teams to track his family's connection to famed pirate Jean Laffite. Jay, Chuck, and Cody appeared on an episode from season 4 of Discovery Channel's "Expedition Unknown". With the show's assistance, the Hix Brothers located what they believe could be their pirate ancestor's "Pride" ship around Galveston Island. Since filming the episode, the trio is moving forward with plans to excavate the wreck, which is one of the most historically significant in Texas History.



THE BROS. CONT'D



Chuck Hix (52) is a college professor and licensed practicing chiropractor in Baytown, Texas. He is also a proud patriot and Army veteran who served in Operation Desert Storm. The military route was a natural choice for Chuck because of his love of country and need for structure and discipline. But it was his experience in Desert Storm that ignited his passion for serving God by serving people. In response to that calling, he has always been involved with different ministries in his church or community, including his favorites you worker and children's basketball coach.

Chuck was raised in a tight-knit family where his first cousins are as close as his brothers. Together, Chuck, Cody, and Jay Hix (**TheHixBoys.com**) own and operate an outdoor adventure scuba company as well as have pursued their own family's connection with famed pirate Jean Laffite. Recently, they appeared on an episode from season 4 of Discovery Channel's "Expedition Unknown". With the show's assistance, the Hix Boys, a term coined by the show, located what they believe could be their pirate ancestor's "Pride" shipwreck around Galveston Island. Since filming the episode, the Hix Boys are now moving forward with plans to excavate the wreck.

Chuck married wife Michelle in 1996, and together they have one daughter, Sarah (born in 1999). To Chuck, there is no greater title than husband and father.

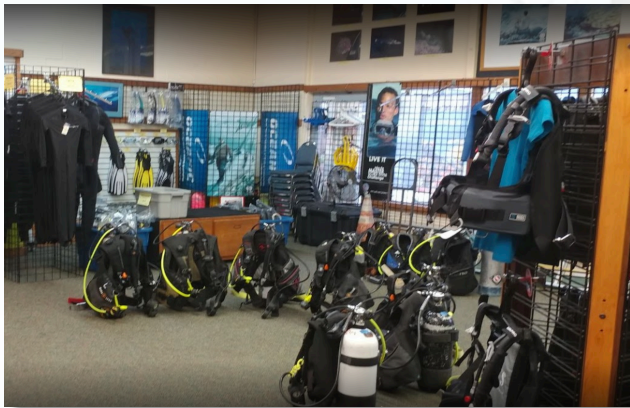
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THE FAMILY SHOP

GALVESTON ISLAND, TEXAS



The Hix Bros are expanding and moving the family scuba shop from Baytown to the Historic Strand District of Galveston, Texas. The back of the rustic shop will serve as the Hix Bros headquarters for everything show related. Here, they will introduce each mystery on camera, and come up with a plan on how to solve each one. The brothers will also use the shop as build central; anytime they need a certain piece of equipment to help locate and extract whatever mystery/treasure they're investigating, they will build it at the shop.



Although not the focal story point of any episode, the shop will act as the backdrop for any lag time. It will also be a place that can help serve up comic relief while the brothers are either building or drawing up plans on how to solve each mystery.

**Featuring the shop makes good business sense, as it will serve as base for a lot of the equipment (scuba, metal detectors, etc.) that will be featured in each episode = more exposure for product placement sponsors and our personal brand!! ☺



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